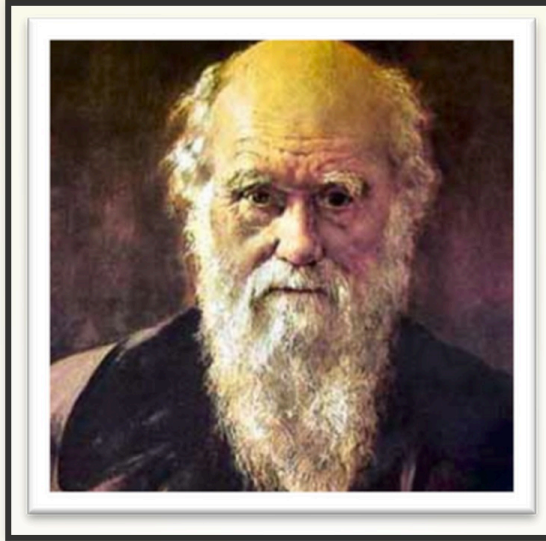


# 'NEXUS OF FORCES'

Heads up!

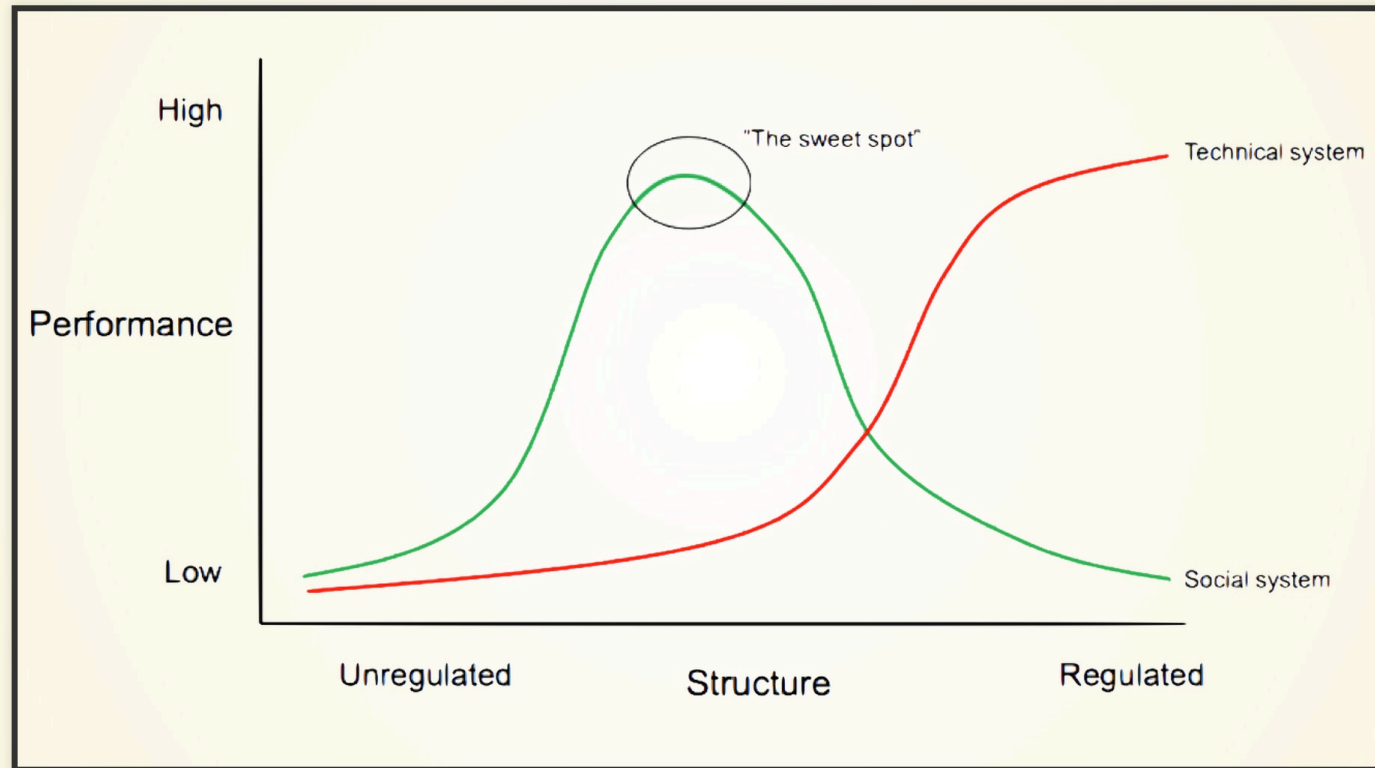
CADEC 2014, Peter Larsson



*“It is not the strongest of the species that survive, nor the most intelligent. It is the one that is most adaptable to change”*

- Charles Darwin, 19th century

# THE ART OF SURFING THE EDGE OF CHAOS



Source: Kathleen M. Eisenhardt, Stanford University

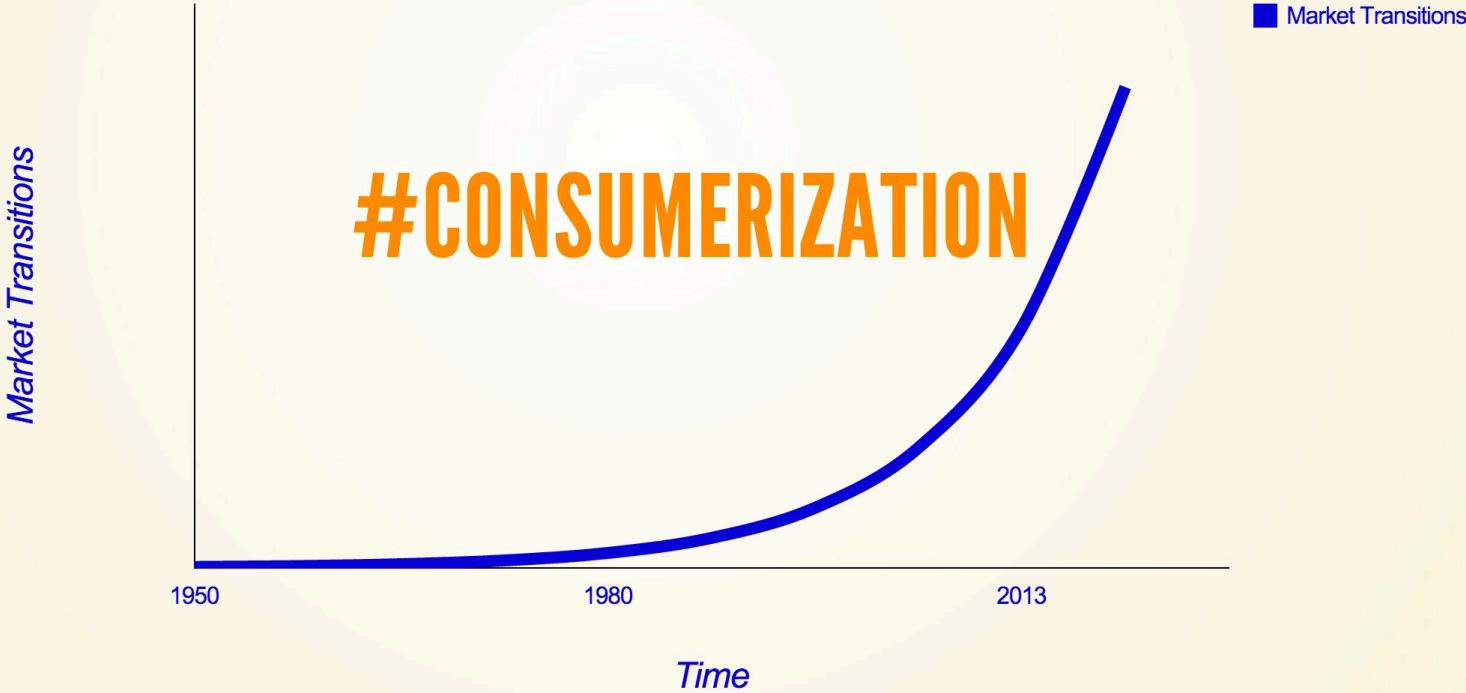
(Equilibrium == Death)



**EDGE OF CHAOS**

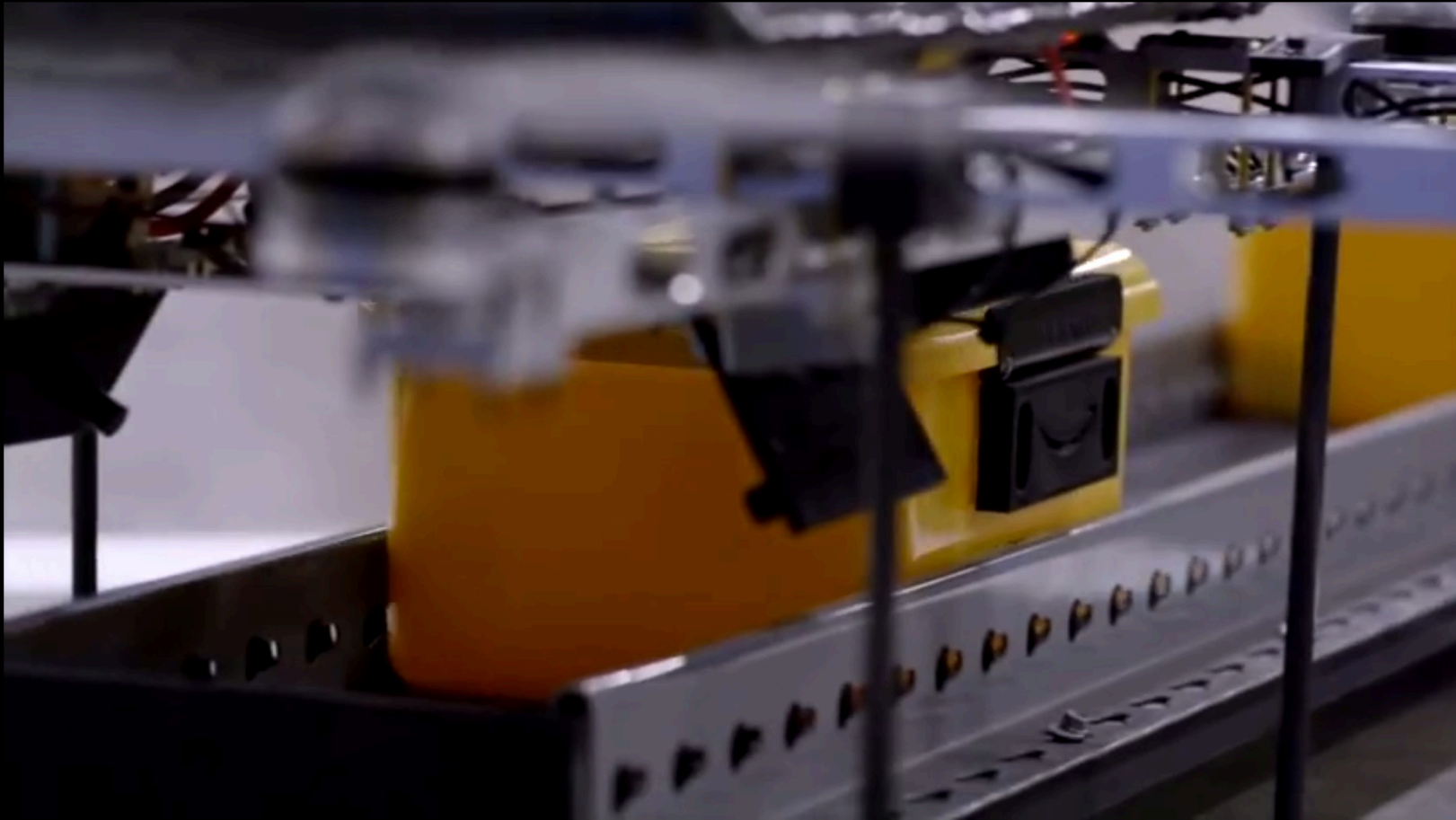
# DISRUPTIVE CHANGE

Mean time between surprises (MTBS)



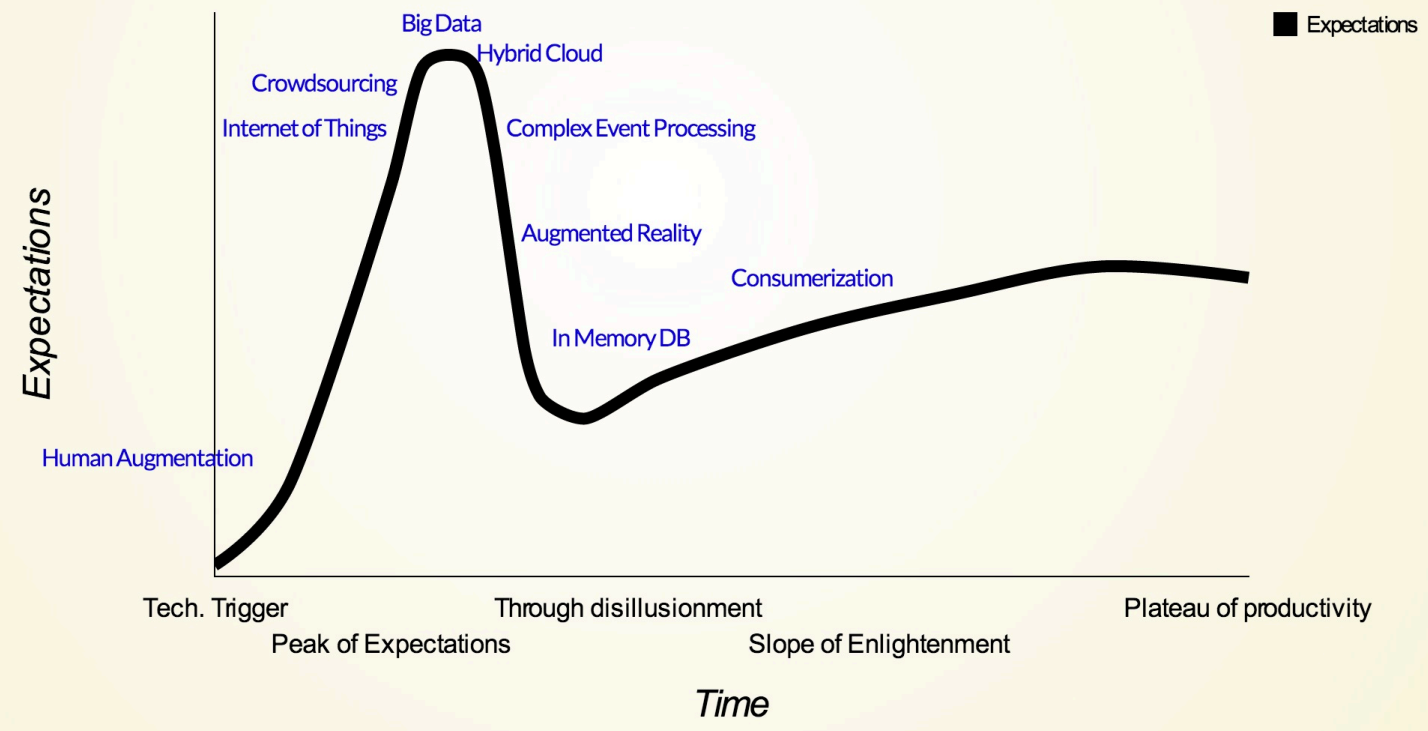


**SNOOP DOGG AND TUPAC, LIVE 2012**



**AMAZON PRIME AIR**

# CANONICAL HYPE CURVE



Source: Gartner, Inc



# INTERNET OF THINGS

Google Glass



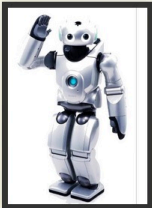
Google Car



Pebble Watch

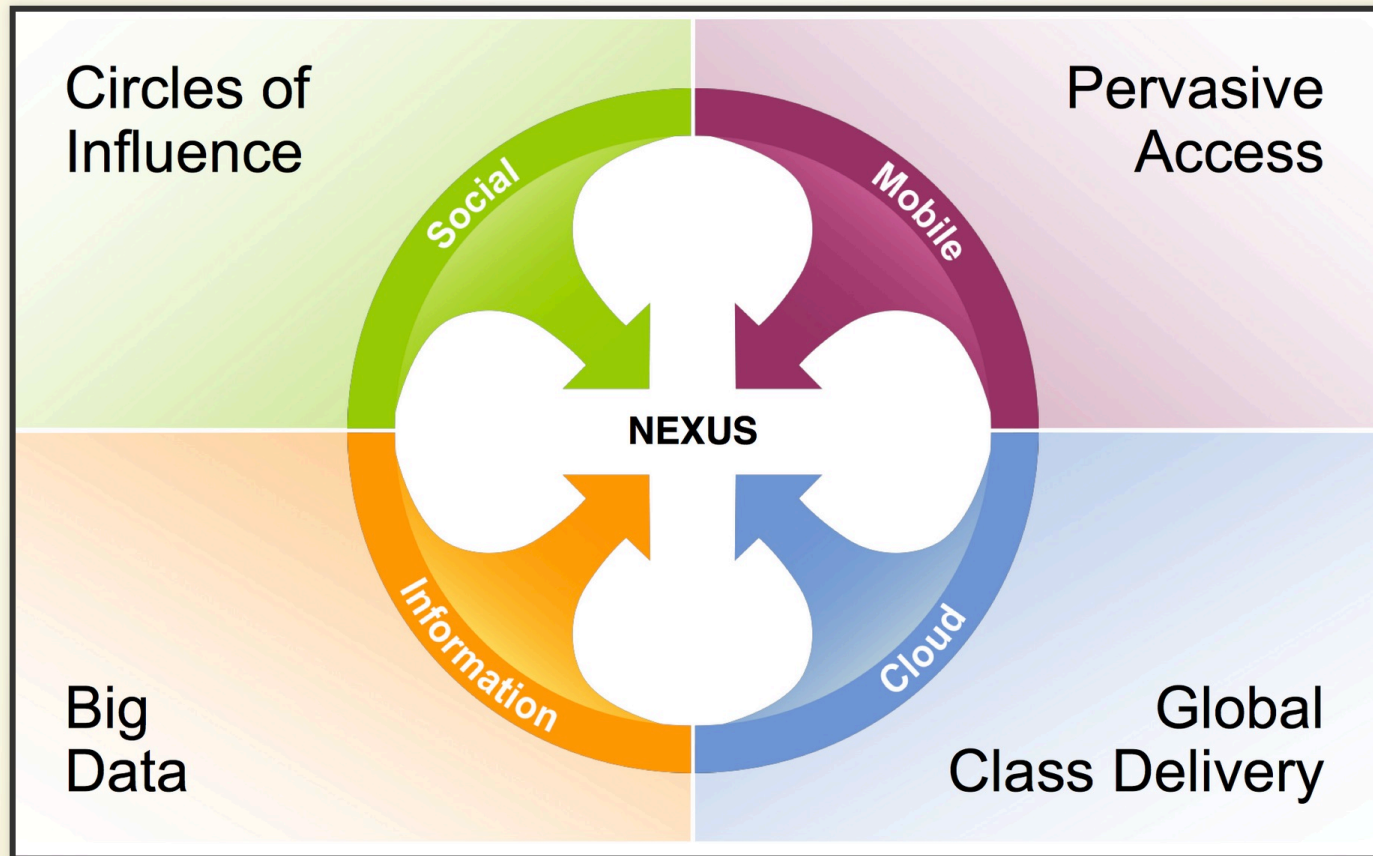


Amazon Prime Air



# 'NEXUS OF FORCES'

Imperative for all Enterprise Architectures



# Pervasive Access

**FIRST!**

Mobile

# MOBILE FIRST!

- Mobile is the application platform
- Time to forget the monolithic 3 tier application architecture
  - Applications must deal with several kinds of devices and data sources
  - Applications must integrate with public cloud services as well as private enterprise services
- Contemporary applications are reactive
  - Responsive, event-driven, resilient, scalable
  - Embrace emerging technology

The Reactive Manifesto - <http://www.reactivemanifesto.org>

# Circles of Influence

**ENGAGEMENT!**

Social

# SOCIAL ENGAGES PEOPLE!

- Consumer driven ecosystem of modern computing
- We are consumers at work and not just enterprise "users"
- Social links people to their work and each other in new and unexpected ways

**CONTEXT!**

**Big  
Data**

Information

# BIG DATA CREATES CONTEXT!

*““Big data” are high-volume, high-velocity and high-variety information assets that demand cost-effective, innovative forms of information processing for enhanced insight and decision making.”*

Source: The Importance of 'Big Data': A Definition, Mark Beyer, Douglas Laney

- 
- What's going on?
  - What should I do?



# BIG DATA - ARCHITECTURE

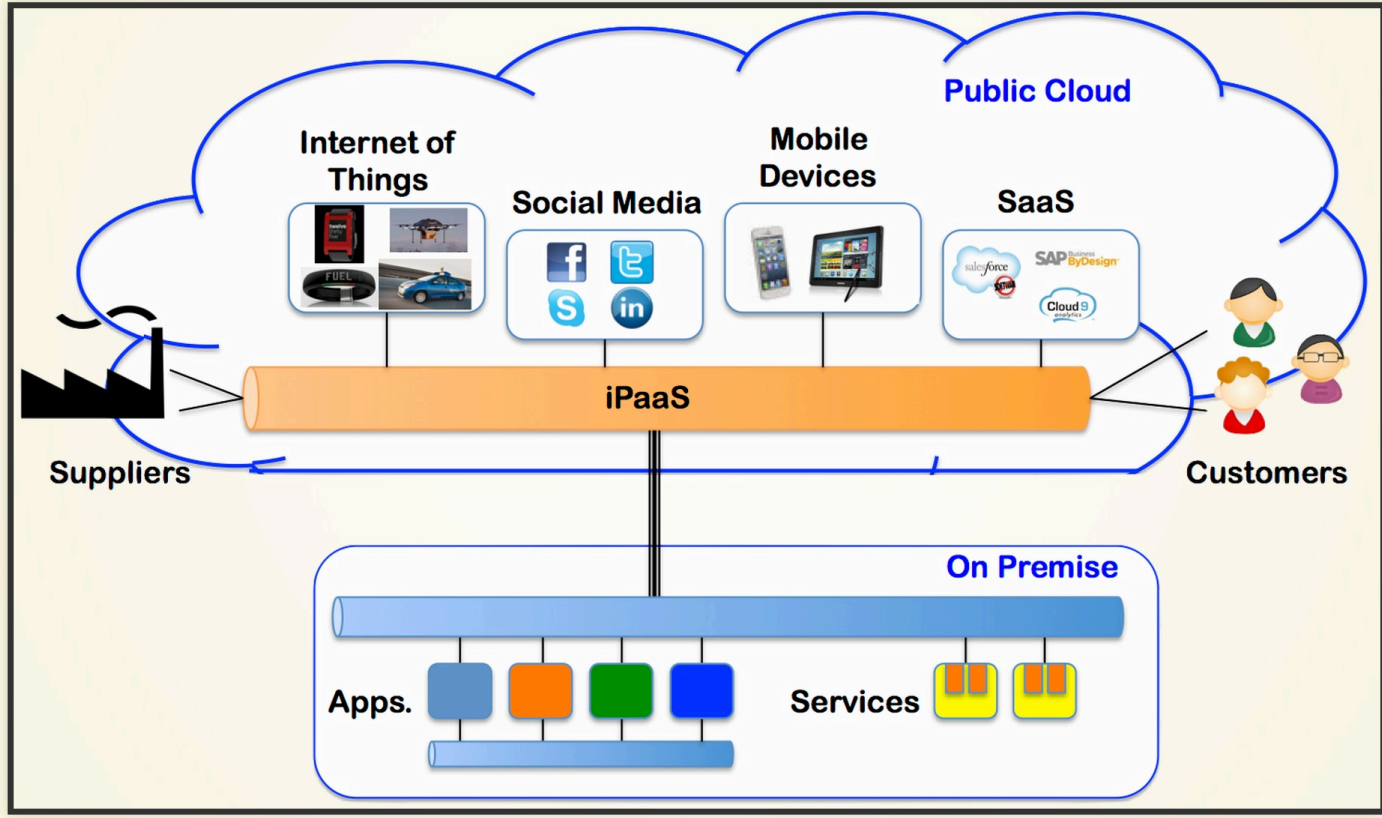
- Use High performance data movement infrastructure when appropriate
  - More than 10.000 persistent messages per second or 20MB of data per second and instance
  - Latency < 0.1 $\mu$ s in-memory, < 10 $\mu$ s in-cluster, < 50 $\mu$ s in-lan
  - Parallel and in-memory computing to manage high volumes
  - Event driven asynchronous patterns to manage high velocity data streams
- Stateless applications supporting parallelization and cloud deployment
- Multiple data models, large scale data federation

Cloud

**ENABLE!**

# Global Class Delivery

# CLOUD ENABLES!



API Exposure & Economy

# REQUIRED PLATFORM FEATURES

- Business Process Management Suite
  - Business Rules Management Suite
  - Complex Event Processing
  - Active Analysis
  - Data Integration Tooling
- 
- Enterprise Service Bus
  - In-memory Data Grids



# LEAD OR FOLLOW ...OR GET OUT OF THE WAY!

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**STUDY ALL OPPORTUNITIES THROUGH THE NEXUS LENS**



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